

Call for Proposals for Establishing or Upgrading E-Commerce in SMEs in the Period 2019-2022 "EBUSINESS 2019-2022": »Digitization in order to increase the company's competitiveness in the international environment«

The company **KARBONIN d.o.o.** has successfully obtained co-financing for the project of the operation **"Digitization in order to increase the company's competitiveness in the international environment."** in the public tender for "Public Call for the Establishment or Upgrading of Electronic Commerce in SMEs in the Period 2019-2022" E-BUSINESS 2019-2022.

The objective of the invitation to tender from the perspective of the Operational Program for the Implementation of the European Cohesion Policy is to improve the opportunities for SMEs to enter or expand their business to foreign markets by establishing or upgrading e-commerce and thus increasing their international competitiveness.

The purpose of the Call for Proposals is to co-finance eligible costs of setting up or upgrading e-commerce to support SMEs that can easily enter global value chains and new markets by adopting e-commerce, enhance the international competitiveness of their business, improve and accelerate interaction with business partners abroad, send and collect information more efficiently and improve relationships throughout the supply chain.

The company received an approved subsidy of 30.000 EUR.

The operation covers the following measures:

- Electronic exchange between partners
- Websites for foreign markets
- Online Shop
- Product - sales video
- Strengthening Competences – Training

The investment is co-financed by the Republic of Slovenia and the European Union from the European Regional Development Fund. Link to the EKP website in Slovenia: www.eu-skladi.si

